



**CONSULTING CONNOISSEURS**



Business Opportunities and Challenges are like waves... The successful entrepreneur masters the art of surfing them with the right knowledge and spirit

Hands-on Workshop  
**Business Planning**

The only authoritative program for entrepreneurs to succeed globally in turbulent times

**THE QUALITY OF BEING PREDICTABLE WITH GREAT CONFIDENCE**



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## About Us

Consulting Connoisseurs is management consulting company founded by **Rtn N. S. Gurjar**, an IITian, a gold medalist MBA and a Masters in IPR Law, with significant international experience. The company specializes in delivering solutions using modeling and simulation-based approaches in addition to conventional consulting approaches across the spectrum of strategic to operational challenges in a wide variety of challenges.

We are a team of high-performing professionals and are an IIT alumnus company.

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## Overview

The business environment is changing today and its time to adapt to changing conditions. These have been wide and varied and have affected businesses in different ways. All these and many more issues have seriously affected the economy of SMEs. To give you a better understanding, the recent times have seen a turmoil in many areas, leaving the conventional manufacturing hubs with very few businesses. Many large companies are shifting base. Numerous smaller ones are closing down. Under these circumstances, we felt that this was the right time that we, as professionals from this area, provide businesses with some inputs on business planning.

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## **Unique Features – I**

Use Modern Concepts in Business Planning using the methods of:

- Systems Thinking and
- Design Thinking

The only business planning program in the country to do so.

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## Unique Features – 2

The only program to help companies with various strategic concepts like:

- Digital Marketing
- Procurement Intelligence
- Smart Sourcing
- VirtualHR
- FinMentum
- CRM
- Cloud
- AI
- Lean Management
- Profit Mining, etc.

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## **Unique Features – 3**

The only program that has a follow-up session of a 1-on-1 with every participant to discuss the implementation issues, a week after the program.

This is entirely complimentary.

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## Agenda

- 10:00 – 11:30:  
Business Planning  
Fundamentals
- 11:30 – 13:00:  
Market Strategy Planning
- 13:30 – 14:30:  
Corporate Finance Planning &  
Optimization
- 14:30 – 15:30:  
HR Strategy Planning
- 15:40 – 16:40:  
Modern Methods of Business  
Planning Optimization
- 16:40 – 17:30:  
IT Strategy Planning
- 17:30 – 18:00:  
Case Studies

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## Who Should Register

SME owners / promoters

People who are interested in going in for entrepreneurship

Stakeholders in SBUs or large units (Board Members, Senior Management, Function Heads)

Professional managers who are responsible for Greenfield Projects

Academics in Strategy and Entrepreneurship

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## To Register

Call  
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